

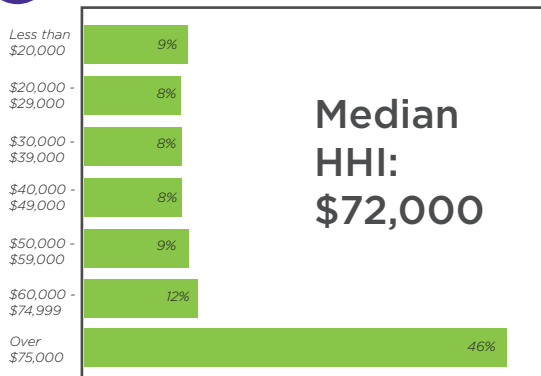


➤ **Weekly Listener Estimate**
38,423*

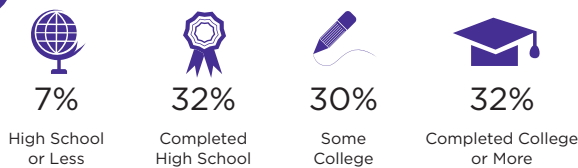
➤ **Target**
Adults 35 - 64

➤ **Personalities**
5:30 a.m. to Noon - Ken Paradise
Classic Hits All Day

➤ **Household Income**



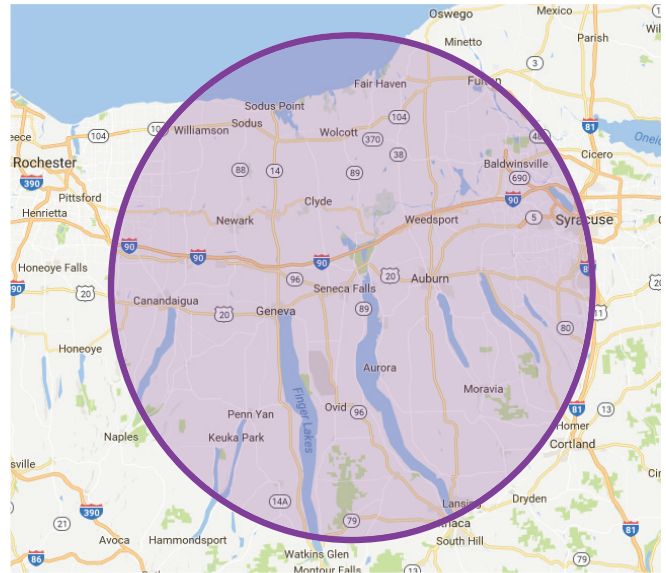
➤ **Education**



➤ **Home Ownership**
76% Own Home



➤ **Coverage**



➤ **Occupation**

Professional and Related Occupations	14%
Management, Business and Financial	13%
Sales and Office	17%
Natural Resources, Construction, Maintenance	7%
Other	17%

➤ **Households with Children**
39% Have Children at Home



➤ **Marital Status**

