



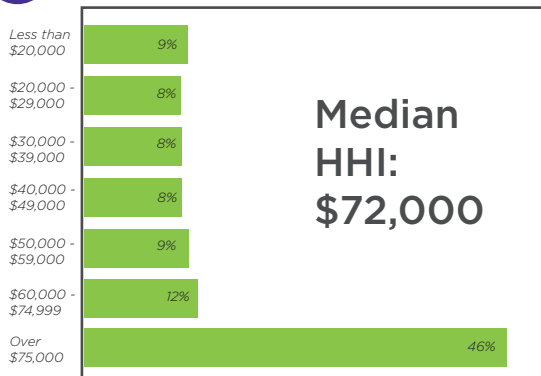


➤ **Weekly Listener Estimate**
38,423*





➤ **Gender**
46%  54% 


➤ **Personalities**
5:30 a.m. to Noon - Ken Paradise
Noon to 6 p.m. - Melanie Sands

➤ **Household Income**

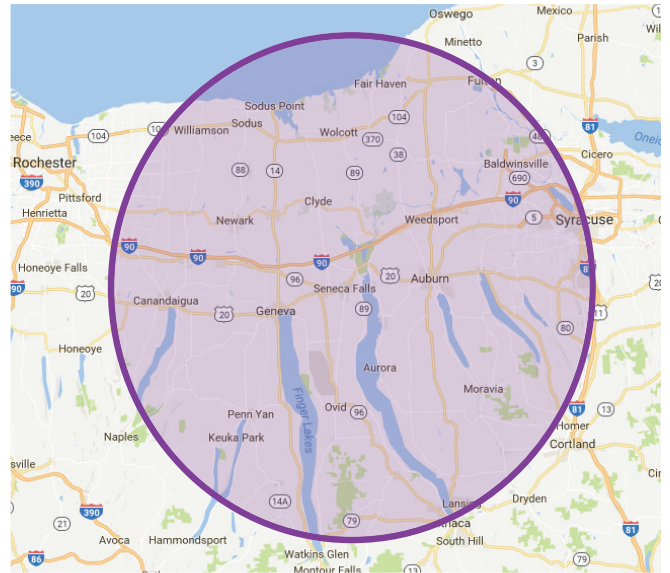


➤ **Education**

 7%	 32%	 30%	 32%
High School or Less	Completed High School	Some College	Completed College or More


➤ **Home Ownership**
76% Own Home 

➤ **Coverage**



➤ **Occupation**

Professional and Related Occupations	14%
Management, Business and Financial	13%
Sales and Office	17%
Natural Resources, Construction, Maintenance	7%
Other	17%

➤ **Households with Children**
39% Have Children at Home 

➤ **Marital Status**

